

FWAHU 2019-20 BUDGET

ACCT	BUDGET CATEGORY	FINAL	
		2019-20 BUDGET	BUDGET NOTES
	MEMBERSHIP GROWTH & RETENTION		
	Revenue:		
1101	Membership Dues	3,750	\$25 per member (150)
1101-01	Associate Membership Dues	0	
	Membership Contests	0	
1116	Promotional Items	0	
	Total	3,750	
	Expenses:		
1401	Membership Blitz/Maintenance	0	New member kits, member apps, etc.
1401-10	Membership Recruitment	0	Membership contests; luncheon freebies
1401-3	Membership Badges, Ribbons, and Plaques	0	Member badges, new member plaques, etc.
1402	Promotional Items (Bags, Shirts, Etc.)	0	
	Total	0	
	Change In Net Assets - Membership	3,750	
	PROGRAMS		10 regular meetings + Awards lunch
	Revenue:		
	Monthly Luncheons		
1105-1	Season Pass Holder Revenue	3,360	14 * \$240 Indiv SP
1105	Other Attendees	8,800	30 x \$30 x 8 plus 5 x 40 x 8
1110	Program Sponsorships	2,150	\$250 each for 7 meetings and \$400 for 1 certificate
	Total Monthly Luncheons	14,310	
	FWAHU Sales Symposium		
4002-2	Attendees	2,350	Members \$75; NonMembers \$95
4002-3	Exhibitors	0	
4002-1	Sponsorships	1,500	
	Total Symposium Revenue	3,850	
	Worksite Marketing TBD		
4008	Attendees	0	
	Exhibitors	0	
4008-1	Table Sponsorships	0	
4008-2	Attendees-NonMembers	0	
4008-3	Photos	0	
	Total Sales Revenue	0	
	Total	18,160	
	Expenses:		
	Monthly Luncheons		
1201	Facility and Event Fees	8,400	\$30 * 35 * 8 meetings

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1201-1	Guest Lunch / Drawings	0	
1201-2	Photographer	0	
1214	Speaker Travel	500	
1214-2	Speaker Fees	0	
1214-3	Speaker Gifts	0	We will use FWAHU shirts as speaker gifts
1214-1	Speaker Luncheon Expenses	240	\$30*8
	Sponsor Luncheon Expenses	240	\$30*8
	Printing/Supplies	0	
1214-5	Certificate Fees	300	
	Total Monthly Luncheons	9,680	
	FWAHU Sales Symposium		
4006-10	Facility and Event Fees	1,500	30 people @ \$50/each (breakfast and lunch)
	Speaker Travel	250	
	Speaker Fees	0	
	Speaker Gifts	0	
	Speaker Luncheon Expenses	250	
	Sponsor Luncheon Expenses	150	
4006-11	Printing	0	
4006-12	Certificate Fees	200	
	Total Sales Expenses	2,350	
	Worksite Marketing TBD		
4008-6	Accounting Fees	0	
4008-7	Facility and Event Fees	0	
	Speaker Travel	0	
4008-8	Speaker Fees	0	
4008-9	Speaker Gifts	0	
4008-10	Printing	0	
4008-11	Certificate Fees	0	
4008-12	Credit Card Fees	0	
	Total Sales Expenses	0	
	Total	12,030	
	Change In Net Assets - Programs	6,130	
	EDUCATION		Separate Meetings Only
	Revenue:		
4001-1	Attendees (Member and Non-Member)	0	
4001-4	Education Referral Fees	0	
4002	Sponsorships	0	
	Total Revenue	0	
	Total	0	
	Expenses:		
4104	Facility and Event Fees	0	
4106-3	Speaker Travel	0	

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4106	Speaker Fees	0	
4106-2	Speaker Gifts	0	
4106-1	Speaker FoodExpenses	0	
4106-4	Sponsor Food Expenses	0	
4103	Printing	0	
4105	Certificate Fees	0	
	Total Expenses	0	
	Total	0	
	Change In Net Assets - Education	0	
	LEGISLATIVE & PAC		
	Revenue:		
5001	Drawings, Raffles, Silent Auctions, Etc.	500	5 meetings
	Total	500	
	Expenses:		
5101	GRIP Prizes and Supplies	25	5 Starbucks gift cards
5114	Chapter Contributions to Legislative Fund	1,000	Awards points up to \$1,500
5103	HUPAC Admin Costs - Chapter Share	750	
5115	NAHU Capitol Conference	4,000	4 @\$1000
5116	TAHU Day at the Capitol	1,000	Market to non-board members
	Total	6,775	
	Change In Net Assets - Legislative	(6,275)	
	MEDIA & PUBLIC RELATIONS		
	Revenue:		
1112	Media Advertising - Member Cost Sharing	0	We could charge members to be listed in ad
1112-1	NAHU/TAHU Matching Advertising Funds	0	Match only if no company names included
1112-2	Speaker Bureau (Speaker Fees)	0	
	Total	0	
	Expenses:		
1602	Marketing / Printing / Copies	0	Media kits
1610	Advertising	0	We should seek free sources of publicity
	Total	0	
	Change In Net Assets - Media & Public Relations	0	
	NEWSLETTER		
	Revenue:		
1107	Newsletter Advertising	0	
	Total	0	

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	Expenses:		
1702	Printing	0	
1702-1	Postage	0	
	Total	0	
	Change In Net Assets - Newsletter	0	Newsletter should be revenue neutral
TECHNOLOGY & COMMUNICATION			
	Revenue:		
1108	Website Sponsorships	500	
	Total	500	
	Expenses:		
1704	Website Vendor Fees	250	Eric Johnson
1602-1	Email Marketing	282	Constant Contact
	Total	532	
	Change In Net Assets - Tech & Communication	(32)	
GOLF			
	Revenue:		
3001	Registration Fees	11,375	65 x \$175
3002	Sponsorship Fees	10,000	
3003	Beat The Pro	0	
3004	Raffles, Mulligans, Pictures	1,400	
3005	Silent Auction	0	
	Total	22,775	
	Expenses:		
3104	Facility Fees including F&B	9,200	estimated 80 x \$115 (65 players and 15 w/sponsor)
3105	Trophies and Prizes	1,200	
3106	Food / Beverage / Transportation	0	
3113	Hole in One Insurance	0	
3103-1	Sponsor Signs	1,000	
3103	Printing/Supplies	0	
3102	Tournament Promotions	0	
	Total	11,400	
	Change In Net Assets - Golf	11,375	
CHARITY & COMMUNITY SERVICE			
	Revenue:		
1102	Member and Corporate Donations	250	Show all cash and goods donations as rev.
	Total	250	

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	Expenses:		
1203-1	Gill Children's Services Inc.	1,000	From Golf Proceeds
1203-4	TAHU Honorees Corporation	250	Awards points
1203-5	Other Charities	0	
	Total	1,250	
	Change In Net Assets - Charity & Comm. Service	(1,000)	
	AWARDS & RECOGNITION		Luncheon rev & exp included in programs
	Revenue:		
2004	FWAHU Awards Event Sponsorships	500	Separate from other luncheon sponsorships
2005	FWAHU Awards Event Attendees	900	
	Total	1,400	
	Expenses:		
1501-1	FWAHU Awards F&B	900	Regular monthly luncheon
1501	Awards & Recognition	800	Donna Carnall award, board & member awards, pre
1501-2	LPRT Promotion	0	
1501-3	RHU Class	0	Not planned at this time
1501-4	FWAHU Scrapbook	0	Cost to restore and reformat old pics/articles
1502	NAHU/TAHU Awards Submission Supplies	0	Awards binders, dividers, copies, etc.
	Total	1,700	
	Change In Net Assets - Awards & Recognition	(300)	
	CHAPTER DEVELOPMENT		
	Revenue:		
1115	TAHU Convention Chapter Reimbursement	0	
1118	Networking Events	0	
	Total	0	
	Expenses:		
1605	NAHU Convention	4,800	4*1200
1605-4	NAHU Region VI Leadership Conference	1,200	3*400
1605-2	TAHU Convention	900	6*150
1607	FWAHU Strategic Planning Meeting	0	
1211-1	FWAHU Board Meetings	0	
1213	Research & Development	0	
1213-1	Chapter Promotion Signage	0	
1213-2	Chapter Networking	0	
	Total	6,900	
	Change In Net Assets - Chapter Development	(6,900)	
	ADMINISTRATIVE EXPENSES		

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	Revenue:		
1104	Dividend	0	
	Total	0	No revenue from administration
	Expenses:		
1603	Accounting/Tax Fees	3,600	Includes fees for Executive Director
1200	Bad Debt Expense	0	
1601	D&O/Gen Liability Insurance	290	\$2 per member at beginning of chapter year
1216	PO Box Rental	160	
1204	Bank Fees	0	
1205	Credit Card Fees	1,100	
1212	Printing and Supplies and Postage	0	
	Forms	0	
1206	Miscellaneous Admin Expenses	0	
	Total	5,150	
	Change In Net Assets - Administrative	(5,150)	
	Total Revenue:	47,335	
	Total Expenses:	45,737	
	Net Profit/(Loss)	1,598	