

FORT WORTH ASSOCIATION OF HEALTH UNDERWRITERS
2017-2018 STRATEGIC PLANNING MEETING MINUTES
JULY 13, 2017
BFF Bistro, Arlington, Texas

I. CALL TO ORDER.

President Stacy Cochran called the meeting to order at 1:30pm.

A. Roll Call.

Members Present: Stacy Cochran, President; Cliff Stubbs, Immediate Past President; Amy Adams, Vice President/Professional Development Chair; Krista Palmer, Treasurer/Awards Chair; Melanie York, Secretary/Membership Recruitment; Beth Christensen, HUPAC Chair; Debbie Gilbert, Legislative Chair; Lisa Freeman, Membership Retention Chair; Audra Sullivan, Trustee.

Staff Present: Laura Firestone, Executive Director.

II. PRESIDENT OPENING REMARKS.

Stacy welcomed everyone to the meeting. She reiterated the chapter mission and vision statements. She wants to encourage member involvement over this next year and to make the events more enticing for more members to attend and non-members to join the association. Membership is currently down to 156, 9 less from the beginning of fiscal year 2016-17. Stacy has asked that every board member recruit at least two new members and at least one current member to serve on the board and/or a committee. She asked that all board members make it their personal commitment to attend all board meetings either via in person or conference call.

III. BOARD MEMBER GOALS/OBJECTIVES.

- A.** Stacy Cochran, President, discussed filling the vacant board positions of Sponsorship and Public Service Chairs. Deena Byrd will be serving as Golf Chair but it needs to be determined if Honorary Members are considered voting members. Krista will email Brooke Willson to find out if NAHU recognizes this type of membership. Stacy Cochran and Cliff Stubbs will handle the sponsorship responsibilities. The bylaws need to be updated during this fiscal year. Stacy Cochran appointed Laura Firestone to be Treasurer for 2017-18. Motion by Krista Palmer to approve this appointment since a quorum of the board is present at this meeting. Second by Cliff Stubbs. All invoices will be submitted to Stacy Cochran for approval who will then notify Laura Firestone to pay the invoices. In addition, the bank signature cards need to be updated to include, in addition to Laura Firestone, the President, Stacy Cochran and Immediate Past President, Cliff Stubbs. Motion passes.
- B.** To receive platinum certification, all board members must contribute \$12.50/month or \$150/year to HUPAC and must recruit at least two new members per year plus send out three operation shout email blasts.

- C. The date of the annual golf tournament needs to be set and the course will be contacted for available dates.

IV. 2017-18 CALENDAR.

- A. The 2017-18 calendar was planned out as follows:
1. Aug 2017 – Ethics (Audra Sullivan) and School Supply Drive
 2. Sept 2017 – SGS Initial Certification and Recertification Courses
 3. Oct 2017 – Janet Trautwein, Webinar ACA (Live Broadcast)/Clay Shoot later in the month (networking/fundraising event)
 4. Nov 2017 – Gripe and Give (Coat and/or Toy Drive w/Sponsor)
 5. Dec 2017 – Janet Trautwein or Jessica Waltman (tentative)
 6. Jan 2018 – Senior Sales Symposium
 7. Feb 2018 – Vanguard Membership Networking (Top Golf)
 8. Mar 2018 – Cap Conf Update w/Lobbyist/Professional Development Day with DAHU (later in month)
 9. Apr 2018 – Advanced Self-Funded Certification through NAHU
 10. May 2018 – Compliance Ethics (Krista Palmer)
 11. June 2018 – Chapter Awards/Donna Carnall Award

V. ADJOURNMENT.

Meeting was adjourned at 2:45pm.