



ANNUAL REPORT 2014

The Fort Worth Association of Health Underwriters respectfully presents its many accomplishments of 2014.

LEGISLATIVE ACTIVITY

FWAHU remains committed to protecting the role of agents and brokers in the health insurance marketplace. In 2014, board members and chapter members alike attended numerous congressional meetings to work with legislators on key PPACA issues regarding the role of the agent and the impact to business owners and consumers. Key events included member involvement in both the NAHU Capitol Conference and the TAHU Legislative day. Additionally, FWAHU worked to ensure that general meeting content provided membership with information regarding key areas of PPACA legislation throughout the year. Members are encouraged to actively participate with local legislators through NAHU's Operation Shout outreach program as well as in person meetings locally.

COMMUNICATIONS

FWAHU's website continues to function as a cornerstone of member resources and information. Highlights include Electronic Communications focused information to create dialogue from members on the following topics:

- Legislation & Public Affairs
- Professional Development
- Membership
- Foundation
- Board of Directors

PUBLIC SERVICE

FWAHU hosted a number of public service events throughout the year with our large achievement raising \$1000 for Gil's Children at our annual golf tournament.

MEMBERSHIP

Membership growth and retention was strong during the year and the chapter obtained a 12.5% net gain in membership in 2014.

EVENTS/MEETINGS

Each month, FWAHU hosts a local luncheon with content pertinent to the industry and continuing education course offerings. In addition to these meetings, Consumer Products Sales Symposium presenting key information regarding sales to the individual and senior markets, TAHU's Small Group Specialist designation, and NAHU's PPACA and Self-Funded Certifications.

PROFESSIONAL DEVELOPMENT

FWAHU presented fifteen continuing education events throughout the year with thirty-seven course hours offered. Members and guests participated in over 1500 continuing education hours hosted by the chapter.

MEMBER RECOGNITION

2014 Leading Producer Round Table Qualifiers

John Faherty – Lifetime



MEMBER RECOGNITION (cont.)

2014 Triple Crown Winners

Beth Christensen
John E. Merrifield
Krista Palmer, SGS – President’s Club, Emerald Level

Top Membership Recruiters

H Elizabeth Christensen
Krista Palmer
John E. Merrifield Sr.
Audra I. Sullivan
Mr. Bryan C. Keathley
Stacy Cochran

2014 HUPAC Contributors

Audra Sullivan
Beth Christensen
Carla Daugherty
Clifton Stubbs
Dale Mason
Danielle Kunkle
James Fittz
John Gross
John Merrifield
Krista Palmer
Lorelei Gross
Michael Smith
Robert Campbell
Robert Cowan
Roy Ray
Ryan Holloway
Stephen Passmore
Susan Murray
Tonya Booth
Walter Landwehr
Wesley Foster

2014 TAHUPAC Contributors

Audra Sullivan
Beth Christensen
Bryan Keathley
Caryn Tate Gibbons
Cliff Stubbs
Dale Mason
David Prewitt
Debbie Gilbert
J.B. Gross
Joe Bahun
John Merrifield
Kevin Faherty
Krista Palmer
Latricia Strutton Petty
Lori Gross
Robert Lay
Susan Murray
Tiffany Kaiser
Tonya Booth
Wesley Foster

The information included in this report is general in nature. For more specifics on FWAHU’s many programs and services, please contact krista.palmer@benefitmall.com.

Please note: Chapter Records; including but not limited to, the annual report, chapter bylaws, policies and procedures, strategic planning minutes/plan, board meeting minutes, and chapter financials are available for FWAHU members to view online at www.FWAHU.org