

# THE VIEW

FWAHU

July 2012

Issue 1

## President's Message

We have an exciting year planned and I'm so honored to be serving as your new president for 2012-2013. I would like to congratulate Danielle Kunkle on her presidency; she is a wonderful example of what this association strives to be—loyal, ethical, and a great businesswoman. She has done a tremendous job serving on the board and I'm looking forward to using her as a mentor this year. We hope you will join us for our monthly luncheon on Thursday, July 19 at 11:30 AM. We had to move it back a week due to a conflict with the TAHU board meeting but that means we have two dynamic speakers—Joanna Antongiovanni is the TAHU Immediate Past President and she

will share her experiences with us from the past year, and Jacqueline St. Hilaire, TAHU 1st Vice President, will give a 2 hour CE titled "Working with the Benefit Specialist After Healthcare Reform." This is an interactive CE class so we hope you be an active participant! Now more than ever, it is so important to be an active member of this association. Please let me know how we can better serve you this upcoming year.

Cheers,  
Tiffany Kaiser  
President  
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## July Luncheon Preview

**Please join FWAHU on Thursday, July 19th at 11:30 for the first meeting of our chapter year!**

Joanna Antongiovanni—TAHU Immediate Past President

FWAHU is excited to welcome one of our favorite people to our chapter on July 19th—Joanna Antongiovanni, TAHU Immediate Past President. Joanna will be sharing her thoughts about her times as TAHU President and tell us what she has learned from serving on the TAHU board. She'll also talk a little about what the Supreme Court ruling means for agents and for the association going forward. And we'll continue with that topic for a special 2 hours CE class following the luncheon.



Our luncheon sponsor will be Ameritas Group and for lunch we will be having a Taco Buffet with Beef, Refried Beans, Spanish Rice, Shredded Lettuce, Diced Tomatoes, Guacamole, Sour Cream, Grated Cheese, Chips & Salsa, and Corn Tortilla Shells. Beverages will include Coffee, Iced Tea, and Water.

For more information on the 2 Hour CE Class entitled "Working with the Benefit Specialist After Healthcare Reform" please continue reading on Page 4.

## Legislative Update

FWAHU would like to welcome our new Legislative Chair, John Merrifield. During the monthly call for June TAHU announced their Global positions.



- **Broker Involvement:** Brokers and agents are the best and most efficient distribution, outreach and educational component of health insurance for consumers. Accordingly, they should be fairly compensated and should be included in every health care and health insurance program and distribution channel.
- **Free Market System:** Texans have prospered because of free enterprise, and market drive competition, especially compared to government run systems. Therefore, TAHU supports philosophies that further a competitive, market-driven environment.
- **Protection of Consumers:** TAHU supports the protection of consumers through the highest standards of ethical behavior, marketing and business practices which fairly balance consumer and broker interests.
- **Education:** Knowledge and understanding are the foundation for all human progress. Therefore, TAHU supports all efforts to promote education and information for consumers in general so they may understand the practical application of how insurance works.
- **Professional Development:** For members of the insurance industry in order to increase their knowledge and ability to keep consumers accurately and timely informed. TAHU supports the requirement of all brokers and agents engaging in continual learning.
- **Transparency:** Consumers deserve to know the true cost of their medical care. TAHU supports legislation that empowers consumers' ability to learn their cost of care.
- **Health and Wellness:** The value of good health and wellness cannot be overstated. TAHU supports legislation that promotes good health for all Texans.
- **Government Programs:** TAHU recognizes some citizens simply do not have the resources for adequate healthcare. TAHU supports efficient "safety net" programs to assist these people.
- **Mandates:** TAHU supports thorough review of every mandate, present and prospective, to determine its impact in terms of cost and efficacy.
- **Texas Health Insurance Risk Pool:** TAHU supports efforts to more equitably fund the Texas Health Insurance Risk Pool while recognizing it is the insurer of last resort.
- **Keep Politics Local:** State regulation has served the consumer well for decades. We continue to support regulation at the local, and state level.

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## June Luncheon Review



interviewed Denis with a question and answer session from

For the June Luncheon FWAHU had the pleasure of visiting with the Editor of Benefits Selling magazine, Denis Storey. Sharon Alt introduced and

the members attending. Denis did not dream of a career running the industry's leading publication, like many of us, he just stumbled into it. Instead he spent the beginnings of his career working for newspapers and technology magazines in Colorado. It was eight years ago that Denis moved into the role as editor for Benefits Selling. FWAHU would like to thank both Dennis and Sharon for taking time out of their busy schedules to come and speak with our organization.

## Incoming Board Members

FWAHU would like you to join us in welcoming the new board for the 2012-2013 year. It is the board's hope that you enjoy the camaraderie as well as the education and networking benefits of being a member. Should you need anything during the year please reach out to the board for assistance. Each board member is here to serve the needs of the members and has welcomingly taken on the task.

As mentioned on the front page in the President's Message, Tiffany Kaiser will be taking over the presidency from Danielle Kunkle. Beth Stevens-Christiansen will be your new Vice-President and your President-Elect, while Rachael Alt will move from Secretary to Treasurer. New member Staci Burgdorf will be your Secretary. John Merrifield will move from Sponsorship Chair to Legislative Chair and Clifton Stubbs will move from that position to Golf Chair. Krista Voyce will now be your Sponsorship Chair and Johnny Wallin will be your Public Service Chair. Stacy Cochran will continue to be the Membership/Retention Chair. Latricia Strutton will now be the Education Chair, and Samantha Ristau will be the Newsletter Chair while Gentry Pool will be the new Media Relations Chair.

The 2012-2013 FWAHU Board is ready to serve in any an all ways we can. We are here for the members. Please do not hesitate to reach out to us if you need any assistance or have any questions.

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## July Luncheon Information Continued

This is a MEMBERS ONLY CE CLASS! But don't worry—if you're not a member, we'll help get you signed up on the spot.

Jacqueline St. Hilaire, TAHU 1st Vice President, will be presenting her two-hour CE entitled "Working with the Benefit Specialist After Healthcare Reform." This is a Members Only presentation so please attend if you are or would like to become a member of NAHU / TAHU / FWAHU. We will have applications on hand during the luncheon and the CE class will start at approximately 1 pm.

Course Number: 83632

Provider Name: Texas Association of Health Underwriters

Provider Number: 32408

The price of the lunch is \$20 for both members and non-members and free for FWAHU Season Pass Holders. The CE is just \$10 for members and free for Season Pass Holders.



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## 2013 Season Passes

FWAHU Season Passes are on sale NOW!

- Purchase yours during the July Luncheon
- Cost is \$160 for July 2012-June 2013
- Includes admission to all regular FWAHU luncheons and CE

## 2013 Golf Tournament

The 2013 FWAHU Golf Tournament is scheduled Monday, April 1 at Sky Creek Ranch Golf Club in Keller, TX. We are hoping to have the same beautiful weather we did this year. If you are interested in sponsoring the tournament or would like more information regarding sponsorships please contact Krista Voyce at [krista.voyce@benefitmall.com](mailto:krista.voyce@benefitmall.com) or 469-791-3348.